

## BEVERAGE AUTHORITY

June 2007 ~ Volume 6, Issue 6

manage. serve. profit.

©Liquid Enterprises 2007

### SAFEGUARDING YOUR PROFITS

## Noteworthy New Tequilas



⇒ **Partida** — Super-premium Partida is double-distilled in pot stills from mature, estate grown blue agaves cultivated in the lowlands of Amatitán. Unaged Partida Blanco is a sleek, aromatic tequila with a delicate floral, herbs and citrus-laced palate. The reposado is aged in new oak barrels for a minimum of six months, which imbues it with the flavors of vanilla, spice and almonds. The añejo is aged a minimum of 18 months in oak barrels previously used to age Jack Daniels. The tequila has a generous bouquet of red fruit, honey and cocoa and pastry like flavors. Partida tequilas are too magnificent to share.

### Beverage Authority

June 2007 ~ Volume 6, Issue 6

©Liquid Enterprises 2007

Publisher: BarMedia

Editor: Robert Plotkin

Contributing Editor: Mike Ginley

Design: Katie Alter

Jocelyn Hoffman

Liquid Enterprises

www.nextlevel-co.com ~ Tel.203.292.6295

1330 Post Road East, Westport, CT 06880

BarMedia

www.barmedia.com ~ authority@barmedia.com

Tel.520.747.8131 ~ Fax.520.903.0540

P.O. Box 14486, Tucson, AZ 85732

BarMedia and/or Liquid Enterprises will not be responsible for the misuse of information obtained from this newsletter that results in harm in any form to the person/persons or to others while using this newsletter.