

Food Industry News

Des Plaines, IL
January 2008
Circulation: 24,000



A Healthier Cocktail

Partida Tequila teamed up with Adam Seger, GM for **National 27 Restaurant** in Chicago, for the LookBetterNaked margarita to health-conscious customers.

Ingredients include Partida Reposado tequila, organic acai, organic agave nectar, rosemary, egg white and fresh squeezed lime juice. Since the ingredients are all natural, the LookBetterNaked margarita is a healthy alternative to other drinks.

LOOKBETTERNAKED Margarita by Adam R. Seger CCP
COCKTAIL: 1.5 Ounces Partida Estate Reposado Tequila

1/2 Ounce Sambazon Pure Organic Acai
3/4 Ounces Partida Organic Agave Nectar
4" Sprig Rosemary, Top Inch Reserved for a Garnish
1/2 Ounce Organic Egg White
1 Lime Fresh Squeezed
RIM: equal parts organic salt with 50 trace minerals and fresh cracked organic green peppercorns
Remove rosemary leaves from the stem. Muddle in a 16 ounce pint glass until aromatic. Add liquid ingredients. Rim a chilled 10 ounce cocktail glass with salt and pepper. Shake vigorously until metal shaker is frosted. Strain into chilled, rimmed glass and float a rosemary sprig on top.