



PARTIDA[®] MARGARITA

WITH 100% ORGANIC AGAVE NECTAR



REFRESHING AMERICA'S FAVORITE COCKTAIL



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Recipe For Success

Make your Mexican mixology more delicious and more profitable – by including the Partida Agave Nectar Margarita on the menu. Using any of Partida’s legendary family of tequilas (Blanco, Reposado, Añejo) and Partida Agave Nectar, you can create a tasty new take on America’s favorite cocktail. Partida Blue Agave Nectar is made from 100% blue agave and is an organic, low-glucose alternative to sugar, honey and other sweeteners, making the Partida Agave Nectar Margarita a refreshing new expression of a cocktail classic.

Why You’ll Savor More Sales

- Easy to make
- Great tasting
- 100% organic agave nectar
- 50% less alcohol than a traditional Margarita
- Fewer calories than a traditional Margarita
- Made with “the finest tequila money can buy”^{**}
- Low cost because there is no secondary liquor
- High profit margin

* Paul Pacult Spirit Journal



THE PARTIDA AGAVE NECTAR MARGARITA

- 1 1/2 ounces Partida Tequila (Blanco, Reposado or Añejo)
- 1 ounce fresh squeezed lime juice (the juice of one whole lime)
- 3/4 ounces Partida Agave Nectar (to taste)
- 3/4 ounces pure water

Shake all ingredients with ice in standard bar shaker. Taste. Add additional lime juice if you prefer more tartness; add more agave nectar for more sweetness.

Serve in glass on rocks. No garnish, no salt.

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